

## Total Lobbying Effort

### Total Lobbying Expenditures

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$15,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$60,000.00

### Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
4.50	2.50	10.00	2.00	19.00

### Total Hours Other

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
88.00	74.75	81.05	86.75	330.55

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### Assembly Bill 617

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		14.00 (15%)	13.00 (15%)	27.00 (8%)

#### Assembly Bill 618

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		5.00 (5%)		5.00 (1%)

#### Assembly Bill 616

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		5.00 (5%)	4.00 (5%)	9.00 (3%)

### Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### Proposals relating to screening practices for reading

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
83.25 (90%)				83.25 (24%)

Proposals that have an impact on literacy practices in Wisconsin schools and the training of reading teachers and the licensing of reading specialists and reading teachers.

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	38.63 (50%)	9.11 (10%)	8.88 (10%)	56.62 (16%)

#### action relating to governor read to lead development council

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		9.11 (10%)	8.88 (10%)	17.99 (5%)

#### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	19 (25%)	27 (30%)	27 (30%)	73.26 (20.96%)

#### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
9.25 (10%)	19.31 (25%)	22.76 hours (25%)	26.63 (30%)	77.95 (22.30%)